



## Ad Rate Sheet

*We've worked hard to create an advertising scale that is easy to understand and free of jargon. Our box and banner ads run in 6 month cycles, our text ads/links are monthly, and site sponsorships are annual. Feel free to ask for clarifications. To set one up drop us an email and we'll send you an invoice by email, where you can pay online by credit card or through Pay Pal. We can get your link active within hours.*

Email [Chris@MyChatham.com](mailto:Chris@MyChatham.com) to sign up. MyChatham.com, 2469 Main Street- Floor 2, South Chatham, MA 02659

### Top Banner Ad 468 X 60

#### 1. Text Link- \$10

\$105 per year or \$10 per month for one line of text in our Links section or on the page of your choice (not including home page.)

**Box Ad  
120 x 90**

#### 2. Side Box Ad- \$30

Box Ads are \$30 per month and are published in the side bar of your inner content page of choice or as a category sponsor in our links page. We also rotate all box ads on our front home page.

#### 3. Top Banner Ad- \$50

Banner ads are \$50 per month and are published at the top of your content page of choice, which may be one of our articles or as a sponsor in our links section. These spaces are offered on a first-come first-served bases. We rotate these also through our front homepage. You may add individual products for sale at our online store ChathamGifts.com for \$7 per month, linked to your site or store.

#### - Additional Advertising Opportunities -

Our site launched in June of 2005 and we've come a long way in that time, earning top rankings for some of the most popular area keywords in all the major search engines. Though we've not got a great track record we're constantly looking to evolve both the content of the site and our business partners. Have an ad or linking idea? Let's brainstorm. We're also looking for contributing authors and provide byline links! Thanks for checking us out....

#### 4. Site Sponsor- \$950

Banner ads and box ads rotated throughout the site and text links in our sponsor boxes at the footer of each page. Sponsor box with your logo and paragraph of text on the page of your choice. Listing of up to 3 individual products for sale at ChathamGifts.com.

#### 5. Site Partner- \$1900

(Limit of 4)

Site Sponsorship plus one dedicated page of links and information about your business in the section of your choice. Mention of your company as a site partner in all press releases and media relations. Listing of up to 6 individual products for sale at ChathamGifts.com.